



TECH TIPS FOR BLACKBERRY® USERS

Learn about the latest BlackBerry® Applications for Business

Business users have long appreciated the power and convenience the BlackBerry® can bring to business. But with the explosion of BlackBerry® applications available in the last couple of years, its benefits go far beyond mobile calls and email. There are literally thousands of applications available, designed to boost productivity, enable access to important business information on the go, and make it easier and more efficient to do business.

Consider applications like these to get even more out of your BlackBerry®

Sales Force Automation

With BlackBerry® applications, today's mobile sales teams can view, access and update information on the go, at every point in the sales cycle. Mobile Customer Relationship Management (CRM) applications let you access customer and prospect data, sales leads, pipelines and complete contact histories. These applications maximize your sales team's productivity and effectiveness, and help them provide better customer service.

Consider: Sales Force Mobile, SalesNow, SkyMobile for SAP, Mobile Prospector, Handheld Contact for ACT! or Engage Trax.

Collaboration

Collaboration applications make it easy to share information and documents with teams in the field. There are also applications that let you host or participate in online meetings directly from your BlackBerry®, reducing the need for travel costs and enabling collaborative work from any location.

Consider: Lotus Quickr, Datomic, Soonr – Your Mobile Cloud, WebEx Meeting Centre, Fuze Meeting or GetLinked.

Mobile IT

A mobile team presents challenges from an IT perspective, but there are many BlackBerry® applications designed to support your IT team. Look for applications that let you monitor your IT environment, trouble shoot problems, execute programs, connect to servers and databases, and manage systems, all from your BlackBerry® device. There are also applications specifically designed to help your IT department manage your remote users and mobile deployment.

Consider: Rove Mobile Admin Client, mConnector, PaderSync SSH, Mobiso or Remote 360.

Documents and Files

With the help of the right applications, your BlackBerry® device becomes a portable office, allowing you can create, view, edit, print and fax documents no matter where you are. Look for applications that let you unzip compressed files, view PDF documents, and edit Microsoft Office documents. There are also applications that let you print documents at the office directly from your device, and others that use your BlackBerry®'s camera to capture text and images and forward them as faxes.

Consider: eOffice, File Manager Pro, FileScout, BeamReader, RepliGo Reader, Remote, Basic Print or Mobile Phax.

Organization

BlackBerry® applications assist you and your team stay organized on the go by helping prioritize simple tasks or manage projects from start to finish. Look for applications that let you track receipts and manage expenses or monitor and track billable hours. There are applications designed for managers that let you process approvals on the go. You can also improve organization by simplifying order taking, contracts and many other processes with applications that let you create, distribute and complete forms directly on your device.

Consider: Mobile Project Manager, ToDoMatrix Professional, Exgis Time and Expense Pro, ExpenseCloud Mobile, ReportAway, Adobe LiveCycle, ReForm XT, or informs

Travel

There are great BlackBerry® apps that help you manage your travel itinerary, track your mileage, or manage your travel expenses. You can check on flight status or even check in right from your device. Other applications help you find local hotels, restaurants or car rentals anywhere in the world. There are applications that convert currency or translate common phrases into multiple languages. Applications can help you make the most of networking on your travels by helping you find LinkedIn contacts in the places you visit.

Consider: Tripit Travel Organizer, TripCase, FLIGHTVIEW, Exgis Mileage Tracker, HandyLogs Money, Kayak, Air Canada, HRS Hotel Portal, XE Currency, Navita Translator, Interlecta Translator, or Worldmate Live.

Small Business Management

Business applications make it easier for the small business owner to stay on top of business, even when you're out of the office. Look for applications that let you manage calendars and contacts, track sales activity, share files, manage inventory or track employee timesheets. There are applications that let you manage and track shipments, or let you accept credit card payments directly through your BlackBerry®.

Consider: Nice Office Lite, miTimeSheet, MoBiz Timesheeting, Mobile DDS Client, DoInventory Plus, UPS Mobile BlackCharge Mobile Credit Card Terminal or wCharge Credit Card Terminal.

**Consider applications like these to get even more out of your BlackBerry®.
For more options, visit <http://na.blackberry.com/eng/services/appworld>**

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